



2021 ANNUAL REPORT SUSTAINABILITY REPORT



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WITH SOCIETY



Responsible procurement

THB hotels maintains a policy of respect for the environment and the use of locally sourced products. In this sense, we work to identify suppliers that are aligned with this philosophy. We therefore prioritise the purchase of locally sourced produce, products with recyclable packaging or products that allow us to reduce the amount of single-use packaging.

In 2021, we carried out a study to improve our procurement of fruit and vegetables within our food and beverage area. We reached an **agreement with producers who are committed to the local economy and the interests of small-scale farmers.**

The criteria we used to carry out this strategy include the following:

- Top quality products.
- Fresh produce.
- New packaging formats.
- Reduction in the number of accidents suffered by our staff during the cutting process.
- Commitment to the THB College training project
- Locally sourced produce



Responsible procurement

Our menu engineering is based on the NAOS STRATEGY (Nutrition, Physical Activity and the Prevention of Obesity), monitoring and improving the nutritional quality of our dishes and food and beverage composition.

THB hotels Inicio COMERCIAL PRODUCCIONES PERSONAS SUMINISTROS SSTT PROVEEDORES PRODUCTOS ENCUESTAS CURRÍCULUMS GRÁFICOS APPCC GESTIÓN DE ALERTAS SISTEMAS DE GESTIÓN

Productos Alimentación Productos Otros Crear Receta Recetas Ver Menú Product Mix Compras/Consumos

Inicio / Extranet / Productos / Productos Alimentación / Producto

Producto Alimentación - 3050041: BAGUETTE CON SALVADO CONGELADO

Ficha Técnica		Ficha Seguridad		Otro Tipo Información	
BAGUETTE CON SALVADO-20210217-...		Examinar... No se ha seleccionado ningún archivo. SUBIR		Examinar... No se ha seleccionado ningún archivo. SUBIR	
17-02-2021 - 09:22:35		Pascal Libert			
Examinar... No se ha seleccionado ningún archivo. SUBIR		BORRAR			

Código	Descripción	Familia	Proveedores	Criterios Medioambientales	Criterios Nutricionales
3050041	BAGUETTE CON SALVADO CONGELADO	PRODUCTOS COCINA	- EUROPASTRY, S.A. - ALIMENTACION IBIZA, S.A. - PRODUCTOS IBICENCOS, S.L.	✓ Producto Ecológico ✗ Producto con Envase de Plástico Huella Carbono Producto K0 KM0 PN Producto Nacional PI Producto Internacional Item de Producto de Análisis y Seguimiento Temporal ☐ ☐ ☐ ☐ ☐ ☐ No No ✓ ✓	253,00

Producto Verificado ✓



Responsible procurement

Further key factors include raising workers' awareness of the need to use fresh local produce, train kitchen staff in identifying and selecting foods in line with our corporate nutrition strategy. "In situ" knowledge of autochthonous and seasonal produce, which forms the essence of the gastronomy in the various destinations. We place particular value on foods obtained from organic sources and encourage agreements with suppliers that will improve and optimise the supply chain, driving and collaborating with sustainable innovation in our distribution processes.



We choose suppliers who:

- reduce the carbon footprint generated by transport and also allow the activation of the local economy.
- have certified their processes in accordance with a sustainability strategy or the principles of fair trade.

In other words, suppliers whose mission, vision and values are in line with those of THB hotels, rooted in the foundations of human rights and a commitment to society and the environment.



Collaboration with social entities

We believe firmly in forging alliances with entities in order to bring in line tertiary sector needs and THB hotels' corporate social responsibility strategy. We work on these synergies in order to be useful and forge relationships based on trust that will guarantee long-lasting bonds. This enables us to plan long-term goals and strengthen the ties between participants in the various initiatives in order to make the actions programmed even more effective.



THB hotels collaborates with the Aproscum Foundation. In 2021, two students from the Restaurant Assistants programme carried out their work placements at the THB Sur Mallorca and THB Felip.



We collaborate with the Red Cross Employment Plan, which provides access to the job market for those experiencing difficulties in this area, improving their employability by strengthening their professional skills, promoting equal opportunities and treatment at work.



For several years now, our corporate offices have been a collection point for donations of toys. In 2021, we joined the Red Cross campaign "their rights at play", and also organised collections for Aldeas Infantiles and the Nazaret Foundation.



THB hotels promotes the insertion of vulnerable groups through its INCORPORA PROGRAMME

An alliance to promote the integration onto the job market of groups at risk of exclusion, included in THB hotels Business Development Plan, which is based on plurality and training as the means to achieve excellence.



Conservation and protection of species



THB Tropical Island collaborates with donations to the scientific organisation **CEAMAR**, which carries out important work for the protection and conservation of our seas and species.



Donation of sheets and textiles for the **RESPUESTA SOCIAL S.XXI FOUNDATION** (DeMena La Santa centre for minors on Lanzarote).



Donation of sheets and textiles for **"SARA"** an animal and plant protection centre on Lanzarote.

Culture and sport



Sponsorship of the film *Es gegant d'Es Vedrà*, on Ibiza, as part of our support for local film production.



Participation in the Spartan Race Mallorca.



Collaboration with the Voyeur Palma Jazz Festival.

THB HOTELS INCLUIDA EN LA RED "EMPRESAS COMPROMETIDAS, EMPRESAS CON VALORES" A TRAVÉS DEL PROGRAMA "EMPRESAS QUE AYUDAN".



In 2021, we joined the "Companies that help" a programme run by the CAEB Foundation for the coordination of solidarity initiatives aimed at tackling the COVID-19 crisis.



Our stories. Social values and talent

We are firm believers in creating alliances that will connect the needs of the tertiary sector and THB hotels' corporate social responsibility strategy. We foment these synergies to make a real contribution and build relationships based on trust that will become long-lasting connections. This enables us to programme our long-term objectives and strengthen the ties between participants in the various initiatives to make the actions we programme even more effective.



As a tutor for the inclusion programme that was possible thanks to our collaboration with Aproscm and its specific initial skills programme for food and beverage service assistants, I have to say that it has proved to be an extremely gratifying and enriching experience for everyone involved.

*At THB hotels, **we believe that everyone has potential**, and for that reason we are committed to supporting inclusion projects such as those run by the Aproscm Foundation. Just like Neus, there are hundreds of young people eager to learn and become part of a real working environment, and at THB hotels they will always be welcome.*

Cati Martínez Roig.

Head of Restaurant Services at the THB Sur Mallorca



Future challenges



- ✦ The new circularity criteria issued by the Administration mean that over the next few years, we will be increasing the proportion of locally sourced products we use at our properties.
- ✦ We will also be considering alliances with our suppliers to take advantage of their best practices in relation to the acquisition of locally sourced products and more sustainable production processes.
- ✦ Implementation of the Circularity Plan.



- ✦ Launch of the “solidarity room” in a number of our hotels.
- ✦ Sports sponsorships such as the agreement with the Endurance-THB hotels running team, Palma Futsal and the Rafa Nadal Academy padel tennis ranking.
- ✦ We will continue to run solidarity programmes, assessing the economic impact of the donations.





MALLORCA

THB GRAN PLAYA****
THB GRAN BAHÍA ****
THB GUYA PLAYA****
THB CALA LLITERAS****
THB DOS PLAYAS***
THB SA COMA PLATJA****
THB FELIP ****
THB SUR MALLORCA****
THB MARÍA ISABEL ****
THB EL CID****
THB BAMBOO ALCUDIA****

IBIZA

THB LOS MOLINOS****
THB OCEAN BEACH****
THB NAECO IBIZA****

COSTA DEL SOL

THB SAN FERMÍN***

LANZAROTE

THB FLORA***
THB ROYAL****
THB TROPICAL ISLAND****